

**This approach makes it possible to add innovation to the sustainable development of packaging on the market, without reducing product shelf-life.**

**The exhibition and lectures over these two days will take stock of progress in human food packaging in terms of sustainable development and respect for the environment:**

**> Sustainable development and respect for the environment: definition, situation, concepts and procedures, methodology and validation, prospects.**

**> Design, eco-design**

**> Intellectual property and patents**

**> Materials and performance**

**> Primary, secondary, tertiary packaging and components: processing, artwork, components, inks, additives, etc.**

**> Process, packaging**

**> Supply chain**

**This 5<sup>th</sup> edition will bring together:**

**> For the leading European food and distribution companies, the packaging (innovation, development and purchases), R&D, marketing managers ;**

**> Their main suppliers of: packaging, materials, processing, components and additives, decoration techniques, technologies and services.**

**On Wednesday, September 30, 2009, at noon, the Nutripack Awards ceremony will be held. The aim is to single out innovations that have furthered sustainable development and respect for the environment. Products placed on the European market between the 1<sup>st</sup> January 2008 and the 30<sup>th</sup> June 2009 are eligible.**

**The prizes are awarded by an independent jury made up of journalists and experts in food and beverage packaging;**

**To make a submission to the Nutripack Awards Jury, please send Oriex Communication an A4 document explaining the innovations complete with samples, by mail, no later than Friday 12 June, 2009.**

**Nutripack is a privileged platform for communication which groups together the lectures, the exhibition area and catering in the same place. It is a forum on a human scale that fosters exchanges and project launches. Over 1,200 participants from 30 countries are expected to attend this 5<sup>th</sup> edition.**

**CEE Packaging Magazine -18 July 2008: Link to the article below**

**<http://www.ceepackaging.com/2008/07/18/nutripack-looks-at-sustainable-development/>**