

NUTRIPACK

Innovation in Food Packaging Sustainability

Paris, Cité des Sciences et de l'Industrie, 29 & 30 September 2009 – www.nutripack-congress.com

The conference and exhibition programme is currently being prepared with packaging experts from the food industry, who will discuss the measures taken by their groups and chair the sessions. They point out:

Mr Jay Gouliard, VP Packaging Design & Development, Unilever:



« I personally view sustainable development as providing new space for innovation, a new way of seeing the world which takes us further than the traditional reduction of materials and costs. It is an opportunity to explore new materials, a new relationship between primary and secondary packaging, and also new interactions between the product and the packaging during an entire life-cycle. Where some see bureaucracy, difficulties and additional work, I see an opportunity for us to prove our collective ability to innovate in Unilever packaging »

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