

# **NUTRIPACK**

## Innovation in Food Packaging Sustainability

Paris, Cité des Sciences et de l'Industrie, 29 & 30 September 2009 – [www.nutripack-congress.com](http://www.nutripack-congress.com)

The conference and exhibition programme is currently being prepared with packaging experts from the food industry, who will discuss the measures taken by their groups and chair the sessions. They point out:

Dr. Lars Lundquist, Packaging Research Scientist, NESTLÉ



The topic of sustainable development does not just look complex, it is. Providing for sustainable development is a key issue that enables Nestlé to create value for the company and its shareholders. It involves optimising the performance of the entire production system, and not that of each of its components individually. Nestlé has adopted a holistic approach to packaging and the environment which recognises the contribution of packaging in terms of protecting and preserving the product. This approach makes it possible to add innovation to the sustainable development of packaging on the market, without reducing product shelf-life.

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